

## RONA / Lowe's 2019 Canada Heroes Campaign for Five Counties



Roberta and Brandon ready to help more people live better lives at the Lindsay RONA

**From September 1 to 30**, the RONA store in Lindsay will be holding their annual **"Lowe's Canada Heroes"** campaign in support of Five Counties Children's Centre. The campaign involves an **'at the till'** promotion as well as several events held over the month.

And to top it all off, **Lowe's Canada will match 50% of all funds raised in store.**

At the end of the month, the Lowe's Canada family will donate to organizations making a tangible difference in the communities they serve.

"At RONA, our purpose is to serve our community, and that goes beyond providing the right products in our stores. It's important to us to make a real difference in the communities we serve across the country," said Brandon Petch, Store Manager, at RONA Lindsay.

"The Lowe's Canada Heroes campaign gives our employees the opportunity to get involved with a local organization of their choice to help carry out inspiring projects and improve the lives of the people around them every day. We're encouraged to commit to both raising

funds, as well as providing volunteer hours. The campaign generates a wave of engagement that has a positive impact on both our charity partner and our employees, who are involved at every stage of the campaign and take great pride in being able to play a concrete role in supporting their communities."

Petch said the staff at his store choose Five Counties Children's Centre because they touch the lives of so many families in the Lindsay area through the treatment services they provide for children.

"By doing this and supporting these types of ventures, we find we can definitely help more people live better lives," he said.

We are very proud to be one of those organizations. **Thank you RONA for partnering with the Centre to help our kids!**