Winterfest
November 22-25, 2018

Five Counties Children's Centre is dedicated to supporting children and youth with physical or developmental challenges and their families. We work with families and our communities to enhance their independence and enrich their quality of life. We serve children in Peterborough, Northumberland, City of Kawartha Lakes and Haliburton.

VISION....
“To make dreams come true!”
- Started treating children in 1975 (100 children first year)
- Now provide therapy to more than 4,200 children each year
- Facilities in Peterborough, Lindsay, Haliburton/Minden, Campbellford and Cobourg
- Children & youth from birth to nineteen
- Services: Physiotherapy, Occupational Therapy, Speech and Language Therapy, Therapeutic Recreation, Social Work, Augmentative Communication, Preschool Resource Teachers
- Employ more than 110 staff
- Wait list of more than 850 children
- Funds raised get children off the wait list
- More than 450 children of the 5,400 served each year rely 100% on donations for their therapy

Keeping the Spirit Alive
Winterfest is the family event of the season highlighting the beauty and excitement of the holidays. This fun-filled four day event brings your family and friends together to participate in exciting activities and to begin celebrating the holiday season. This year’s event takes place at the Peterborough Square Thursday, November 22 through to Sunday, November 25, 2018 and our goal is to raise $25,000. Event proceeds support the children and families who receive assistance through the programs and services provided by Five Counties Children's Centre. We can do it with your help!

Fun for the whole family!!
Winterfest is a destination event that engages the community with down-home hospitality, great entertainment and the chance to kick up one's heels and celebrate the holiday season. Come out and connect with your community and support a great cause.

Highlights
- Visit the Tree Forest and purchase raffle tickets to win one of the beautifully decorated trees
- A free Kids' Zone with crafts, games and activities
- Enjoy wonderful free entertainment and concerts

Winterfest Hours
- Thursday 10:00 am to 6:00 pm • Friday 10:00 am - 6:00 pm
- Saturday 10:00 am - 5:00 pm • Sunday 10:00 am - 3:00 pm
Winterfest
November 22-25, 2018

Sponsorship Opportunities

We would like to invite you to consider a sponsorship for Winterfest 2018. Winterfest is the family event of the season highlighting the beauty and excitement of the holidays. This fun-filled four day event brings your family and friends together to participate in exciting activities and to begin celebrating the holiday season. Taking place at the Peterborough Square Thursday, November 22 through to Sunday, November 25, 2018 and our goal is to raise $25,000. Event proceeds support the children and families who receive assistance through the programs and services provided by Five Counties Children's Centre.

We can do it with your help!

Presenting Sponsor Opportunity: $7,500 (one opportunity)
Get the most exposure available as the presenting sponsor for the four day event! Benefits include:

- Largest promotion in all media materials
- Highlighted in all our social media campaigns
- Lead billing on our Winterfest Facebook page, posters and program
- Your logo will appear on the 18,000 raffle tickets
- Speaking opportunities at all media events
- Peterborough Square will advertise sponsors on site for the months of November and December for continuous exposure leading into the holiday season

Kid Zone Sponsorship: $5,000 (one opportunity)
Benefits include:

- Key signage in the Kid Zone area, our most popular area of the event
- Featured as Kid Zone sponsor in all media materials
- Highlighted in all our social media campaigns
- Prominent billing on our Winterfest Facebook page, posters and program
- Peterborough Square will advertise sponsors on site for the months of November and December for continuous exposure leading into the holiday season
Winterfest
November 22-25, 2018

Entertainment or Volunteer Room: Entertainment or Volunteer Room $3,000 (one opportunity each)
Benefits include:
- Key signage in the Entertainment or Volunteer areas
- Featured as an Entertainment or Volunteer sponsor in all media materials
- Highlighted in all our social media campaigns
- Prominent billing on our Winterfest Facebook page, posters and program
- Peterborough Square will advertise sponsors on site for the months of November and December for continuous exposure leading into the holiday season

Tree Sponsors – 7 ft. Tree: $1,000 or 4 ft. Tree: $500
Benefits include:
- There are a limited number of trees for display and decoration
- Signage for the tree will show the name of the sponsor and the items being awarded in the raffle
- Promotion in our social media campaign
- Billing on our Winterfest Facebook page, posters and program
- Tree will be professionally decorated by one of our tree decorators or by a sponsoring organization
- All trees will be on display for the full 4 day period of the event
- Tickets will be drawn on the last day (Sunday) of the event

Wreath/Tree Decorating Sponsors: $250-$499
Winterfest relies on the generosity of the many businesses and supporters in Peterborough that want to help children through donations of cash and gift in kind to decorate our Christmas Tree Forest and the display area in Peterborough Square. Items will be used to decorate a wreath, a seven or a four foot tree. The wreath or tree will be professionally decorated. The contents of the wreath or tree will be listed and note your organization for your specific donation.

Thank you for your support of our children and families!

For further information, please contact:
Lois Tuffin, Fund Development Coordinator at 705-748-2337 x380, ltuffin@fivecounties.on.ca.